

Guideposts inspires our 5,000,000+ audience with true stories of positive personal change. Guideposts editorial departments engage consumers with a mix of inspiration and information that generates action and results for advertisers.



January

- A New You: Fitness
- Animals & Healing: Dog
- Generation-to-Generation
- Communities-in-Action

Ad Close: October 8, 2011
Materials Close: October 21, 2011
In Home/On Sale: December 16, 2011

February

- Health Breakthrough
- Reel Magic
- Positive Pets: Cats
- Comfort Food

Special Advertising Section: Heart Health

Ad Close: November 8, 2011
Materials Close: November 18, 2011
In Home/On Sale: January 16, 2012

March*

- New Beginnings
- Travels from the Heart
- Animals & Healing: Dog
- Healthy Cook

Special Advertising Section: Diabetes

Ad Close: December 8, 2011
Materials Close: December 19, 2011
In Home/On Sale: February 14, 2012

April

- Inspired Home
- Positive Pets: Cats
- Places We Love
- Abundant Table

Explore America Travel BRC

Ad Close: January 9, 2012
Materials Close: January 19, 2012
In Home/On Sale: March 19, 2012

May

- A New You: General Health/Wellness
- Close Calls: Dog
- Family Time: Travel
- Abundant Table

Special Advertising Section: Arthritis
Special Advertising Section: Caregiving

Ad Close: February 10, 2012
Materials Close: February 21, 2012
In Home/On Sale: April 17, 2012

June*

- Health Breakthrough
- Animal & Healing: Dogs
- Reunited
- Comfort Food: Grilling

Ad Close: March 9, 2012
Materials Close: March 20, 2012
In Home/On Sale: May 14, 2012

July

- Positive Pets: Cats
- Generation-to-Generation
- The Power of Forgiveness
- Family Meals

Ad Close: April 9, 2012
Materials Close: April 19, 2012
In Home/On Sale: June 19, 2012

August

- A New You: General Health/Wellness
- Travels from the Heart
- Animals & Healing: Dogs
- Abundant Table

Ad Close: May 11, 2012
Materials Close: May 22, 2012
In Home/On Sale: July 17, 2012

September*

- Health Breakthrough: Heart Health
- Joy & Work
- Caregivers
- Healthy Cook: Low Cholesterol

Explore America Travel BRC

Ad Close: June 8, 2012
Materials Close: June 19, 2012
In Home/On Sale: August 15, 2012

October

- Living with Cancer: Breast Cancer
- Animals & Healing: Dog
- Places We Love
- Comfort Food

Ad Close: July 9, 2012
Materials Close: July 20, 2012
In Home/On Sale: September 16, 2012

November

- A New You: Health/Fitness
- Positive Pets: Dog
- Budget Wise
- Holiday/Entertaining

Special Advertising Section: Diabetes II
Special Advertising Section: Caregiving II
Holiday Gift Guide

Ad Close: August 10, 2012
Materials Close: August 20, 2012
In Home/On Sale: October 16, 2012

December*

- Generation-to-Generation
- Reel Magic
- Positive People
- Holiday/Entertaining

Ad Close: September 7, 2012
Materials Close: September 21, 2012
In Home/On Sale: November 14, 2012

People.

Inspiration.

Heart.