

Guideposts inspires our nearly 4,500,000 audience with true stories of positive personal change.



FEBRUARY

- Animals & Healing
- Health Breakthrough: Heart Health
- New You
- Living Longer, Living Better
- Overcoming Addiction
- Spiritual Notebook

Ad Close: November 2, 2020

Materials Close: November 9, 2020

In Home/On Sale: January 25, 2021

MARCH

- Animals & Healing
- Caregiving
- Family Time
- Health Breakthrough: Diabetes
- Living Longer, Living Better
- Power of Forgiveness

Ad Close: December 1, 2020

Materials Close: December 8, 2020

In Home/On Sale: February 26, 2021

APRIL

- Abundant Table
- Alzheimer's/Dementia
- COPD
- Living with Cancer
- Living Longer, Living Better
- Living with Pain
- Overcoming Loneliness

Ad Close: January 4, 2021

Materials Close: January 11, 2021

In Home/On Sale: March 26, 2021

MAY

- Animals & Healing
- Arthritis
- Alzheimer's/Dementia
- Caregiving
- Living Longer, Living Better
- Places We Love
- Spiritual Notebook

Inspired Offers Promo Page

Ad Close: February 1, 2021

Materials Close: February 8, 2021

In Home/On Sale: April 27, 2021

JUNE / JULY

- Animals & Healing
- Caregiving
- Living Longer, Living Better
- Our Returning Troops
- Overcoming Loneliness
- Overcoming Addiction

Ad Close: March 1, 2021

Materials Close: March 8, 2021

In Home/On Sale: May 27, 2021

AUGUST/SEPTEMBER

- Abundant Table
- Family Time
- Living Longer, Living Better
- Living with Pain
- Caregiving
- Places We Love

Ad Close: May 3, 2021

Materials Close: May 10, 2021

In Home/On Sale: July 28, 2021

OCTOBER/NOVEMBER

- Animals & Healing
- COPD
- Living with Cancer: Breast Cancer
- Making Marriage Work
- Overcoming Loneliness
- Alzheimer's/Dementia
- Caregiving
- Health Breakthrough: Diabetes

Inspired Offers Promo Page

Ad Close: July 1, 2021

Materials Close: July 8, 2021

In Home/On Sale: September 27, 2021

DECEMBER / JANUARY 2022

- Caregiving
- Faith & Living
- Family Time
- Holiday/Entertaining
- Living Longer, Living Better
- New Beginnings
- Reel Magic

Ad Close: September 1, 2021

Materials Close: September 8, 2021

In Home/On Sale: November 26, 2021

NEW EDITORIAL SERIES FOR 2021: OUR COMMON GROUND

Our new editorial series will feature stories about everyday people (not celebrities) who have found common ground across some kind of cultural divide: differences in race, religion, class, for example. Their efforts to bridge that divide are influenced or motivated by their faith.