

Guideposts inspires our over 4,000,000 audience with true stories of positive personal change.



FEBRUARY/MARCH

- Animals & Healing
- Health Breakthrough: Heart Health
- New You
- Living Longer, Living Better
- Overcoming Addiction
- Spiritual Notebook
- Positivity Challenge

Ad Close: November 1, 2021
Materials Close: November 8, 2021
In Home/On Sale: January 26, 2022

APRIL/MAY

- Alzheimer's/Dementia
- Caregiving
- Living with Cancer
- Living Longer, Living Better
- Overcoming Loneliness
- Positivity Challenge

Inspired Offers Promo Page

Ad Close: January 3, 2022
Materials Close: January 10, 2022
In Home/On Sale: March 25, 2022

JUNE /JULY

- Animals & Healing
- Caregiving
- Living Longer, Living Better
- Our Returning Troops
- Overcoming Loneliness
- Overcoming Addiction
- Positivity Challenge

Ad Close: March 1, 2022
Materials Close: March 8, 2022
In Home/On Sale: May 26, 2022

AUGUST/SEPTEMBER

- Animals & Healing
- Caregiving
- Living Longer, Living Better
- Our Returning Troops
- Overcoming Loneliness
- Overcoming Addiction
- Positivity Challenge

Ad Close: May 2, 2022
Materials Close: May 9, 2022
In Home/On Sale: July 26, 2022

OCTOBER/NOVEMBER

- Animals & Healing
- COPD
- Living with Cancer: Breast Cancer
- Making Marriage Work
- Alzheimer's/Dementia
- Caregiving
- Health Breakthrough: Diabetes
- Positivity Challenge

Inspired Offers Promo Page

Ad Close: July 1, 2022
Materials Close: July 8, 2022
In Home/On Sale: September 26, 2022

DECEMBER /JANUARY 2023

- Caregiving
- Faith & Living
- Family Time
- Holiday/Entertaining
- Living Longer, Living Better
- New Beginnings
- Reel Magic
- Positivity Challenge

Ad Close: September 1, 2022
Materials Close: September 8, 2022
In Home/On Sale: November 25, 2022