



Guideposts inspires our 5,000,000 audience with true stories of positive personal change.

JANUARY

- A New You: General Health/Wellness
- Family Time
- Spiritual Notebook
- Living Longer, Living Better
- Overcoming Addiction
- Neighbor to Neighbor
- Our Returning Troops

Ad Close: October 1, 2018
Materials Close: October 8, 2018
In Home/On Sale: December 26, 2018

FEBRUARY

- New Beginnings
- Health Breakthrough: Heart Health
- Living Longer, Living Better
- Journeys from the Heart
- Living with Pain

Ad Close: November 1, 2018
Materials Close: November 8, 2018
In Home/On Sale: January 24, 2019

MARCH

- Animals & Healing
- Caregiving
- Overcoming Addiction
- Living Longer, Living Better
- A New You: General Health/Wellness
- Health Breakthrough: Diabetes
- Alzheimer's/Dementia

Ad Close: December 3, 2018
Materials Close: December 10, 2018
In Home/On Sale: February 26, 2019

APRIL

- Travels from the Heart
- Abundant Table
- Living Longer, Living Better
- COPD
- Living with Pain

Inspired Offers Promo Page

Ad Close: January 2, 2019
Materials Close: January 9, 2019
In Home/On Sale: March 26, 2019

MAY

- A New You: General Health/Wellness
- Living With Cancer
- Places We Love
- Caregiving
- Arthritis
- Our Returning Troops
- Overcoming Addiction

Ad Close: February 1, 2019
Materials Close: February 8, 2019
In Home/On Sale: April 25, 2019

JUNE

- Communities in Action
- Animals & Healing
- Abundant Table
- Alzheimer's/Dementia
- New Beginnings

Ad Close: March 1, 2019
Materials Close: March 8, 2019
In Home/On Sale: May 24, 2019

JULY

- A New You: General Health/Wellness
- Animals & Healing
- Positive People
- Comfort Food
- Living Longer, Living Better
- Overcoming Addiction

Ad Close: April 1, 2019
Materials Close: April 8, 2019
In Home/On Sale: June 25, 2019

AUGUST

- A New You: General Health/Wellness
- Travels from the Heart
- Abundant Table
- Living Longer, Living Better
- Living with Pain
- Caregiving

Ad Close: May 1, 2019
Materials Close: May 8, 2019
In Home/On Sale: July 25, 2019

SEPTEMBER

- Health Breakthrough: Heart Health
- Our Returning Troops
- Grandparents
- Living Longer, Living Better
- Overcoming Addiction

Ad Close: June 3, 2019
Materials Close: June 10, 2019
In Home/On Sale: August 27, 2019

OCTOBER

- Living with Cancer: Breast Cancer
- Animals & Healing
- Places We Love
- Caregiving
- Living Longer, Living Better
- COPD

Inspired Offers Promo Page

Ad Close: July 1, 2019
Materials Close: July 8, 2019
In Home/On Sale: September 25, 2019

NOVEMBER

- Our Returning Troops
- Health Breakthrough: Diabetes
- Caregiving
- Family Meals: Holiday/Entertaining
- Overcoming Addiction
- Alzheimer's/Dementia

Ad Close: August 1, 2019
Materials Close: August 8, 2019
In Home/On Sale: October 25, 2019

DECEMBER

- Positive People
- Holiday/Entertaining
- Abundant Table
- A New You: General Health/Wellness
- Grandparents
- Neighbor to Neighbor

Ad Close: September 3, 2019
Materials Close: September 10, 2019
In Home/On Sale: November 26, 2019